

# XONA PARTNERS

## eXponent Workshops

### *Information Technology Centric Innovation Workshop*

Information technology is evolving very rapidly, and on multi-dimensional fronts: How software is built and delivered (containers, serverless, cloud, etc.), how networks are designed (5G, private wireless, network as a service, edge clouds, etc.), how space internet is evolving (Low Earth Orbit constellations, etc.), how open systems are designed (API models, etc.). This opens up a new frontier to enterprises, governments and telecom operators, and provides a unique opportunity to revisit their internal innovation models for new business creations, increase their business agility, while working with startups, acquisitions, etc.

This Innovation workshop, with a focus on leveraging emerging information technology paradigms, addresses the emerging innovation trends, the evolution of platform economies, ways of approaching new business opportunities and competitive threats, and how to map out a strategy to cope with these developments.

In this workshop, Xona Partners, based on our involvement with all the actors of the ecosystems: startups, investors, leading internet players and governments, we address the following aspects:

- **Revisiting innovation models, methodologies and approaches. Latest and upcoming trends**
- **Latest fundamentals technologies enabling a new wave of innovation (AI, Blockchain, Space Internet, Private Wireless, Cloud Based Deployments, Share Infra, etc.)**
- **Successful use cases, learning and take-aways from best practices**
- **Leveraging disruptions, experimenting with hands on innovation use cases, innovation hackathon for validation of models**

Customization: Additional topics could be added and modifications made to tailor the workshop experience to specific requirements.

Duration: half-day (abridged), or full day option.



Strategic Advisory ✘ Technical Diligence ✘ Education

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## eXponent Workshops

**eXponent workshops leverage Xona Partners knowledge base to enable executives in technology companies to acquire knowledge in adjacent technologies that could impact their business. We provide factual insights into emerging technologies to differentiate hype from reality and to assess threat and opportunity.**

### **Thirst for Answers**

The deluge of information, often inaccurate, is making decision making and execution increasingly more complex for companies. Technologies and markets are harder than ever to grasp and to distinguish hype from reality. Gaining depth in new subject matter can seem to be a daunting task -- investing time and resources to grasp fundamental concepts needs to come from trusted sources.

### **Empowered to Decide**

To help executives make better business decisions related to technology, Xona has developed eXponent, a learning and development practice designed to offer fundamental understanding of how different technology can impact strategic initiatives and investments. Through eXponent, we empower executives to make better decisions by demystifying ever-changing technologies and their impact on markets. eXponent is offered as a predefined workshop or through a bespoke knowledge-transfer that drive results. Our global reach allows us to connect in person, at a location convenient for you.

### **About Xona Partners**

Xona Partners has been the trusted advisor guiding executives, investors and board members in developing and executing strategic growth opportunities, mergers and acquisitions, and exploring new frontiers -- all with solid analysis and an unparalleled depth of understanding markets and technologies by leveraging the multidisciplinary and long experience of its team. Xona was founded in 2013 by a team of seasoned technologists and startup founders, managing directors in global ventures, and investment advisors. Drawing on its founders' cross-functional expertise, Xona offers a unique multidisciplinary integrative technology and investment advisory service to private equity and venture funds, technology corporations, as well as regulators and public sector organizations.

For more information, go to: [www.xonapartners.com/exponent](http://www.xonapartners.com/exponent)

Contact us to schedule your workshop: [advisors@xonapartners.com](mailto:advisors@xonapartners.com)

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