

XONA PARTNERS

eXponent Workshops *5G Technology and Business Models*

This workshop highlights information needed by decision makers who need not be technical but are in a situation to develop a strategy to leverage or capitalize on 5G. We discuss emerging trends and commercialization activities, performance expectations, investment requirements and deployment timelines.

Leveraging our hands on deployments in all aspects of network / internet / wireless deployments over the last 2+ decades, we synthesize the key takeaways as far as 5G technology evolution, the opportunities it opens up and the competitive threats it can bring with it. Wwe cover the following topics:

- Technology primer: Under the hood look at what enables the 5G technology covering core, transport and radio access networks.
- Market progress: Commercialization status, spectrum, devices and ecosystem readiness.
- Investments: Roll out and upgrade requirements; impact of architecture and business models on financial business case.
- Spectrum for 5G Edge computing Network economics, Private networks, IoT connectivity
- Deployment scenarios Network virtualization Transport networks, 5G Core networks

Customization: Additional topics could be added and modifications made to tailor the workshop experience to specific requirements.

Duration: half-day (abridged), or full day option.



Strategic Advisory ✘ Technical Diligence ✘ Education

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eXponent Workshops

eXponent workshops leverage Xona Partners knowledge base to enable executives in technology companies to acquire knowledge in adjacent technologies that could impact their business. We provide factual insights into emerging technologies to differentiate hype from reality and to assess threat and opportunity.

Thirst for Answers

The deluge of information, often inaccurate, is making decision making and execution increasingly more complex for companies. Technologies and markets are harder than ever to grasp and to distinguish hype from reality. Gaining depth in new subject matter can seem to be a daunting task -- investing time and resources to grasp fundamental concepts needs to come from trusted sources.

Empowered to Decide

To help executives make better business decisions related to technology, Xona has developed eXponent, a learning and development practice designed to offer fundamental understanding of how different technology can impact strategic initiatives and investments. Through eXponent, we empower executives to make better decisions by demystifying ever-changing technologies and their impact on markets. eXponent is offered as a predefined workshop or through a bespoke knowledge-transfer that drive results. Our global reach allows us to connect in person, at a location convenient for you.

About Xona Partners

Xona Partners has been the trusted advisor guiding executives, investors and board members in developing and executing strategic growth opportunities, mergers and acquisitions, and exploring new frontiers -- all with solid analysis and an unparalleled depth of understanding markets and technologies by leveraging the multidisciplinary and long experience of its team. Xona was founded in 2013 by a team of seasoned technologists and startup founders, managing directors in global ventures, and investment advisors. Drawing on its founders' cross-functional expertise, Xona offers a unique multidisciplinary integrative technology and investment advisory service to private equity and venture funds, technology corporations, as well as regulators and public sector organizations.

For more information, go to: www.xonapartners.com/exponent

Contact us to schedule your workshop: advisors@xonapartners.com

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